



6th & 7th Annual Conferences

Sponsorship opportunities

GRASFI 2023 conference:

23rd to 25th August 2023

Yale University

GRASFI 2024 conference:

2nd to 4th September 2024

*Singapore Management
University*

About the Conference

The GRASFI annual conference is the largest convening of academic researchers working on sustainable finance and investment.

Each year, one of our member universities host the conference:

2018 Inaugural Conference - University of Maastricht, The Netherlands

2019 - University of Oxford, UK

2020 - Columbia University, USA

2021 - Central University of Finance and Economics (CUFE), Beijing, China

2022 - University of Zurich, Switzerland



Themes explored at GRASFI conferences

Stakeholders and Themes

- Equity markets
- Debt markets
- Real assets
- Behavioural aspects of sustainable investing
- Banking
- (Re-)insurance
- Private Equity and Private Credit
- (Ultra-) High net worth individuals, advisors, intermediaries
- Corporations
- Novel ESG financial products (blended finance, social bonds, sustainability-linked bonds, etc.)

Finance, Society and the Natural Environment

- Biodiversity and nature
- Climate adaptation and resilience
- Social and economic well-being
- Sustainable sectors (water, agriculture, healthcare, built environment, etc.)

Regulators, Regulation and Policy

- The role of central banks and regulators
- Sustainable finance and law
- Effects of sustainable finance regulation

Data and Reporting

- ESG metrics and ratings
- Financial disclosure and reporting
- Measuring climate-related factors
- ESG, Artificial Intelligence and Machine Learning

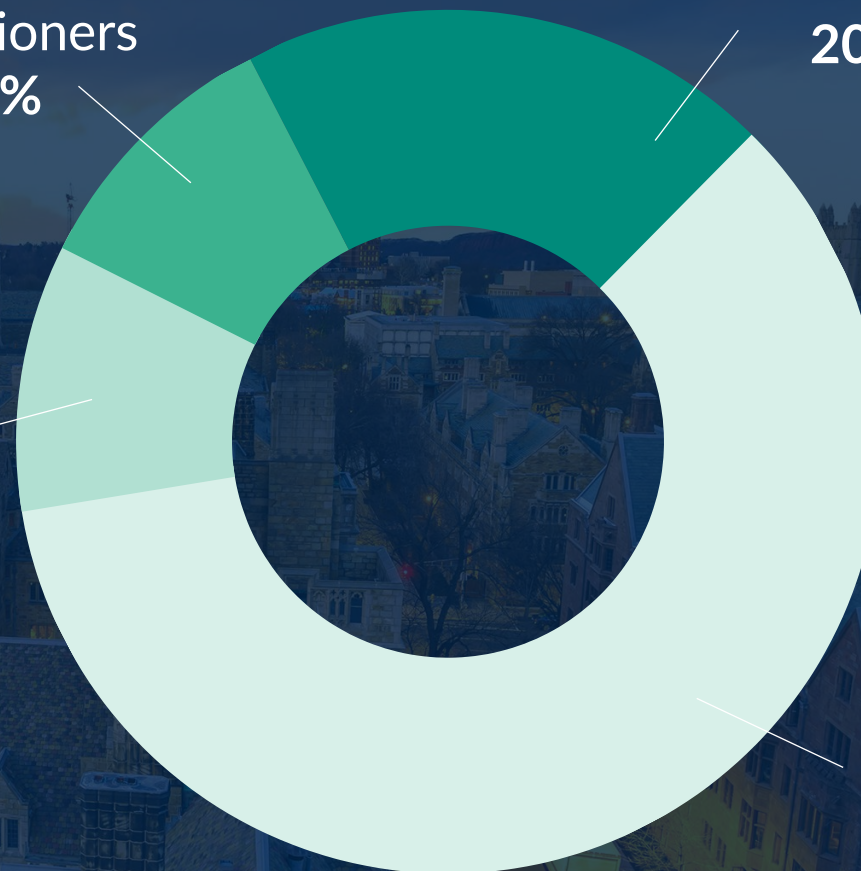
Our target audience

Government, Regulator,
and Civil Society
10%

Practitioners
10%

PhD candidates
20%

Researchers
60%



Conference hosting university

Yale University 2023

Singapore Management
University 2024

The Yale Initiative on Sustainable Finance is proud to host the first in-person GRASFI conference on the American continent, as there could not be a better time to gather and debate on sustainable finance. Next year the Singapore Management University will be hosting the annual conference.



Yale University



Singapore Management University

Sponsorship options

We offer a range of sponsorship benefits, including speaking slots, branding opportunities, and complementary tickets for staff and clients, among other things.

Our preference is to work with a small number of strategic sponsors.

Charity Commission for England and Wales Registration: 1202401.

Platinum
\$80,000

Gold
\$60,000

Silver
\$30,000

Best Paper Prizes
From \$9,000

Sponsorship benefits

We have a preference to work with a small number of strategic sponsors. We are open to negotiate multi-year sponsorship relationships.

	Entry-level	Bronze	Silver	Gold	Platinum	Diamond
Sponsorship amount \$	9,000.00	15,000.00	30,000.00	60,000.00	80,000.00	100,000.00
# Free conference tickets		5	10	30	40	50
Branding on screens on site		Yes	Yes	Yes	Yes	Yes
Booth at conference location		Yes	Yes	Yes	Yes	Yes
Logo on conference website	Yes	Yes	Yes	Yes	Yes	Yes
Number of people from your organisation as panelists	0	0	1	2	2	3
Introductory or closing remarks at conference dinner					Yes	Yes
Exclusive branding at one conference dinner					Yes	Yes
Sector exclusivity among other sponsors					Yes	Yes
Named paper prize	Yes	Yes	Yes	Yes	Yes	Yes
Public or private side event during conference					Yes	Yes
Dedicated private meeting room for your organisation at conference venue					Yes	Yes

About the Alliance

The Global Research Alliance for Sustainable Finance and Investment (the 'Alliance') was founded in 2017 to promote multi-disciplinary academic research on sustainable finance and investment. High-quality, rigorous academic research can inform necessary developments in the theory and practice of sustainable finance and investment.

Doing so will help align the financial system with global environmental sustainability, a necessary condition for implementation of the Paris Climate Change Agreement and the Sustainable Development Goals.

The Alliance comprises more than 20 global research universities with expertise in this field.

Visit our [website](#) for more information.



Contact us to learn more about our sponsorship opportunities

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sustainablefinancealliance.org